

# 1STOP

## ADVERTISING OPTIONS

### INTRODUCTORY OFFERS.

The City of Belmont has commissioned **1stopbelmont.com.au** (1STOP Belmont) to provide an online community portal for Belmont. 1STOP Belmont will provide residents with a one-stop-shop for information on their local community. Features will include a business directory, local council information, entertainment guide, real estate, general community information and special offers.

Flexible, convenient and interactive, 1STOP Belmont will also enable the local community to share information, services, ideas, opinions – the possibilities are endless and available 24 hours a day. As a local business owner, we encourage you to become an active member of the 1STOP Belmont community. This is a unique opportunity to connect with your customers through our business directory and advertising options.

To celebrate the launch of 1STOP Belmont, we have developed some introductory advertising packages to help you get on board.

### 1 INFOLINK WEBPAGE & LISTING.

#### A PRIORITY LISTING AND YOUR OWN 1STOP WEBPAGE.

- > Enhance your free directory listing by upgrading to our 'Infolink' webpage. They are highly optimised so that your business can be found on the internet.
- > Infolinks include a description of your business, full contact details (including a website link), company logo and pictures, brands and events.
- > Businesses with an Infolink gain a priority listing in our 1STOP directory pages.



For a limited time only receive 12 months subscription for only **\$330\***  
That is a saving of 40% on the ongoing rate.

## 2 SPOTLIGHT ADS. SHINE A LIGHT ON YOUR BUSINESS.

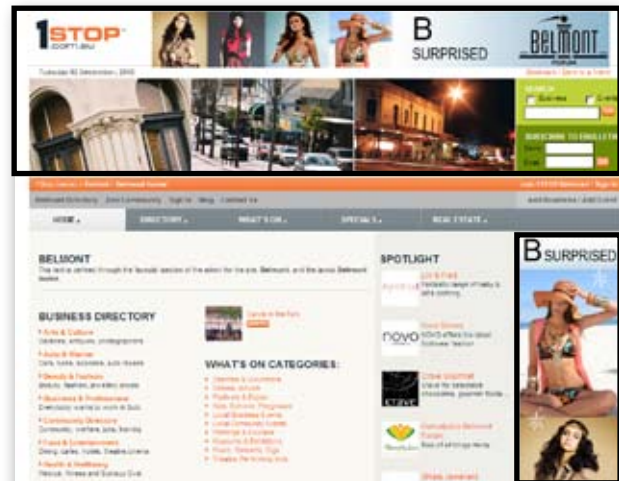
- > Feature your business on your businesses main category page (e.g. 'Food & Entertainment') with our 'Spotlight' banner ads.
- > 'Spotlight' ads feature your business logo and open up your Business InfoLink Webpage. You also receive a priority directory listing.
- > Your spotlight ad is always shown online.



For a limited time only receive 12 months subscription for only **\$600\***  
That is a saving of 33% on the ongoing rate and we will include our 1STOP Specials discount vouchers for 3 months at no additional cost – a further saving of \$275.

## 3 BANNER ADS. HIGH IMPACT, HIGH FOCUS ADVERTISING.

- > Feature your business on your businesses main category page (e.g. 'Food & Entertainment')
- > 1STOP banner ads allow you to promote your latest promotions and messages to our 1STOP audience.
- > Banner ads can link directly to your website or open your InfoLink Webpage.
- > You also receive a priority directory listing. *Banner sizes available are:*
- > Top Banner (Leaderboard) – 728 x 90 pixels.
- > Skyscraper Banner – 160 x 600 pixels.
- > Square Banner – 160 x 160 pixels.
- > A maximum of 4 banner ads are displayed.



For a limited time only receive 6 months subscription for only **\$800\***  
That is a saving of 33% on the ongoing rate and we will include our 1STOP Specials discount vouchers for 3 months at no additional cost – a further saving of \$275.

## 4 1STOP SPECIALS ONLINE SAVINGS VOUCHERS. BRING MORE CUSTOMERS THROUGH YOUR DOOR.

- > Increase sales and find new customers using our popular online savings vouchers. Customers print out the voucher and hand it in to start saving.
- > Also included in the package is your Infolink web page and priority directory listing.



For a limited time only receive 12 months subscription for only **\$450\***  
That is a saving of 40% on the ongoing rate.

\* All of our advertising options (all prices include GST).